



KLAS

Mike Jones

K-WAS

National

Cash

Broadcast

EOM/EOC

15%

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Order / Rev: 37377

Alt Order #: 08860799

Product Desc: BERKLEY/SENATE/D

Estimate:

Flight Dates: 10/02/12 - 10/08/12

Original Date / Rev: 09/21/12 / 10/05/12

Order Type: GENERAL

Name: Shorr Johnson Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Name: Berkley, Shelley - D-USS

Demographic: A35+

Product Codes: PO1

Priority: L

Revenue Codes: AGY, POL, CAND

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	154	\$73,965.00	\$62,870.25

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	154	\$73,965.00	\$62,870.25	0.00
Totals	154	\$73,965.00	\$62,870.25	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

KLAS	30%	\$73,965.00
Market	100%	\$246,550.00

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$61,637.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$12,327.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	10/02/12	10/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a -TWTF--	:30	8	\$25.00	LV3	0.00 NM	8	\$200.00
NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--		8		\$25.00		0.00			
E 2	8	10/08/12	10/08/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a M-----	:30	2	\$25.00	LV3	0.00 NM	2	\$50.00

Order / Rev: 37377
 Alt Order #: 08860799
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/06/12	10/06/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$185.00	LV3	0.00	NM	1	\$185.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$185.00		0.00			
E 15	8	10/02/12	10/05/12	8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	8	\$400.00	LV3	0.00	NM	8	\$3,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				8	\$400.00		0.00			
E 16	8	10/08/12	10/08/12	8 News Now 5-630p M-F	CM	5-630p M-----	:30	2	\$400.00	LV3	0.00	NM	2	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$400.00		0.00			
E 17	8	10/02/12	10/05/12	8 News Now 4p M-F	CM	4-5p -TWTF--	:30	8	\$350.00	LV3	0.00	NM	8	\$2,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				8	\$350.00		0.00			
E 18	8	10/08/12	10/08/12	8 News Now 4p M-F	CM	4-5p M-----	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$350.00		0.00			
E 19	8	10/06/12	10/06/12	Sat 7-8p - ET Wknd	CM	7-8p -----S-	:30	1	\$165.00	LV3	0.00	NM	1	\$165.00
Ent Tonight Weekend														
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$165.00		0.00			
E 20	8	10/02/12	10/05/12	7-8p Rotator	CM	7-8p -TWTF--	:30	8	\$350.00	LV2	0.00	NM	8	\$2,800.00
7-8p Rotator														
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				8	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	8	10/01/12-10/07/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$350.00)	0.00	NM		
See MG 20.9,20.10														
[Program PE'd due "Presidential Debate" - bco]														
6	8	10/01/12-10/07/12		7-8p Rotator		7-8p		-TWThF----	:30	(\$350.00)	0.00	NM		
See MG 20.9,20.10														
[Program PE'd due "Presidential Debate" - bco]														
9	8	10/03/12-10/03/12		Wed 10-11p		10-11p		(10:00 PM-10:30C--W-----	:30	\$350.00	0.00	NM		
Ⓜ MG for 20.2,20.6														
10	8	10/03/12-10/03/12		Wed 10-11p		10-11p		(10:00 PM-10:30C--W-----	:30	\$350.00	0.00	NM		
Ⓜ MG for 20.2,20.6														
E 21	8	10/08/12	10/08/12	7-8p Rotator	CM	7-8p M-----	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
7-8p Rotator														
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$350.00		0.00			
E 22	8	10/02/12	10/05/12	630-7p Inside Edition	CM	630-7p -TWTF--	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
Inside Edition														
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--				4	\$325.00		0.00			

Order / Rev: 37377
 Alt Order #: 08860799
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	8	10/02/12	10/05/12	630-7p Inside Edition Inside Edition	CM	630-7p	-TWTF--	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
INS EDIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					4	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	8	10/01/12-10/07/12		630-7p Inside Edition		630-7p	-TWThF----	:30		(\$325.00)		0.00	NM		
See MG 22.5 [Program PE'd due "Presidential Debate" - bco]															
5	8	10/03/12-10/03/12		Wed 10-11p		10-11p	(10:30 PM-11:00--W-----	:30		\$325.00		0.00	NM		
Ⓜ MG for 22.4 10/03															
E 23	8	10/08/12	10/08/12	630-7p Inside Edition Inside Edition	CM	630-7p	M-----	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
INS EDIT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$325.00		0.00			
E 24	8	10/02/12	10/02/12	Tue 8-9p NCIS	CM	8-9p	-T-----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$2,000.00		0.00			
E 25	8	10/02/12	10/02/12	Tue 9-10p NCIS: LA	CM	9-10p	-T-----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
NCIS LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$2,000.00		0.00			
E 26	8	10/04/12	10/04/12	Thu 9-10p Person Of Interest	CM	9-10p	---T---	:30	1	\$1,800.00	LV3	0.00	NM	1	\$1,800.00
PERS OF INT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,800.00		0.00			
E 27	8	10/07/12	10/07/12	Sun 7-8p 60 Minutes	CM	7-8p	-----S	:30	1	\$1,300.00	LV3	0.00	NM	1	\$1,300.00
60 MIN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,300.00		0.00			
E 28	8	10/08/12	10/08/12	Mon 10-11p Hawaii Five-O	CM	10-11p	M-----	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
HAWAII 5.0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----					1	\$1,900.00		0.00			
E 30	8	10/07/12	10/07/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$1,900.00		0.00			
E 31	8	10/05/12	10/05/12	Fri 10-11p Blue Bloods	CM	10-11p	----F--	:30	1	\$1,400.00	LV3	0.00	NM	0	\$0.00
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/01/12-10/07/12		Fri 10-11p		10-11p	-----F----	:30		(\$1,400.00)		0.00	NM		
Credited [due to POL LV1]															
E 32	8	10/05/12	10/05/12	Fri 9-10p Made In Jersey	CM	9-10p	----F--	:30	1	\$1,200.00	LV3	0.00	NM	1	\$1,200.00
MD IN JRSY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--					1	\$1,200.00		0.00			
E 33	8	10/04/12	10/04/12		CM	10-11p	---T---	:30	1	\$2,200.00	LV3	0.00	NM	1	\$2,200.00

Order / Rev: 37377
 Alt Order #: 08860799
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Thu 10-11p Elementary ELEMENTARY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$2,200.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 8 10/01/12-10/07/12 Thu 10-11p 10-11p ---Th----- :30(\$2,200.00) 0.00 NM See MG 33.2 2 8 10/01/12-10/07/12 Thu 10-11p 10-11p ---Th----- :30 \$2,200.00 0.00 NM (M) MG for 33.1 10/04														
E 36	8	10/04/12	10/04/12	Thu 8-9p Big Bang / 2 1/2 Men	CM	8-9p ---T---	:30	1	\$2,100.00	LV3	0.00	NM	1	\$2,100.00
BG BNG/2.5 MEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$2,100.00 0.00														
E 37	8	10/06/12	10/06/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$750.00	LV3	0.00	NM	1	\$750.00
48 HR MYST <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$750.00 0.00														
E 38	8	10/02/12	10/05/12	Letterman Letterman	CM	1135p-1237a -TWTF--	:30	8	\$200.00	LV3	0.00	NM	8	\$1,600.00
LTTRMN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWTF-- 8 \$200.00 0.00														
E 39	8	10/08/12	10/08/12	Letterman Letterman	CM	1135p-1237a M-----	:30	2	\$200.00	LV3	0.00	NM	2	\$400.00
LTTRMN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 2 \$200.00 0.00														
E 40	8	10/02/12	10/05/12	Craig Ferguson Craig Ferguson	CM	1237a-137a -TWTF-- (12:37 XM-1:37 XM)	:30	4	\$110.00	LV3	0.00	NM	4	\$440.00
FRGUSN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$110.00 0.00														
E 41	8	10/08/12	10/08/12	Craig Ferguson Craig Ferguson	CM	1237a-137a M----- (12:37 XM-1:37 XM)	:30	1	\$110.00	LV3	0.00	NM	1	\$110.00
FRGUSN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$110.00 0.00														
E 42	8	10/06/12	10/07/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----SS 2 \$300.00 0.00														
E 43	8	10/02/12	10/05/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	4	\$500.00	LV3	0.00	NM	4	\$2,000.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -TWTF-- 4 \$500.00 0.00														
E 44	8	10/08/12	10/08/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 M----- 1 \$500.00 0.00														
E 46	8	10/07/12	10/07/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	2	\$215.00	LV3	0.00	NM	2	\$430.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$215.00 0.00														
N 47	8	10/06/12	10/06/12	NCAA College Foo	CM	-----S-	:30	2	\$1,050.00	LV1	0.00	NM	2	\$2,100.00

Order / Rev: 37377
 Alt Order #: 08860799
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NCAA Football NCAA College Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$1,050.00		0.00			
N 48	8	10/06/12	10/06/12	Sat Prime Special	CM	8-10p	-----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
KLAS Movie: The Principle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					2	\$500.00		0.00			
N 49	8	10/06/12	10/06/12	Politics Now S Sebelius	CM	Various	-----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
Politics Now S Sebelius															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$275.00		0.00			
N 50	8	10/07/12	10/07/12	NFL Reg Season Game	CM	NFL Football Reg.	-----S	:30	1	\$2,200.00	LV2	0.00	NM	1	\$2,200.00
NFL Football Reg. Season															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$2,200.00		0.00			
N 51	8	10/07/12	10/07/12	CBS News Sunday Morn	CM	CBS Sunday Morni	-----S	:30	1	\$350.00	LV2	0.00	NM	1	\$350.00
CBS News Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$350.00		0.00			
N 52	8	10/02/12	10/05/12	8 News Now 5a M-F	CM	5-6a	-TWTF--	:30	1	\$790.00	LV1	0.00	NM	1	\$790.00
8 News Now 5a M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					1	\$790.00		0.00			
N 53	8	10/02/12	10/05/12	8 News Now 6a M-F	CM	6-7a	-TWTF--	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
8 News Now 6a M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					1	\$965.00		0.00			
N 54	8	10/02/12	10/05/12	CBS This Morning 7-9a	CM	7-9a	-TWTF--	:30	1	\$700.00	LV1	0.00	NM	1	\$700.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					1	\$700.00		0.00			
N 55	8	10/02/12	10/05/12	Ellen	CM	3-4p	-T-----	:30	1	\$1,490.00	LV1	0.00	NM	1	\$1,490.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,490.00		0.00			
N 56	8	10/02/12	10/05/12	Live w/Kelly	CM	9-10a	-TWTF--	:30	1	\$1,050.00	LV1	0.00	NM	1	\$1,050.00
Live w/Kelly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					1	\$1,050.00		0.00			
N 57	8	10/02/12	10/05/12	8 News Now 5-630p M-F	CM	5-630p	-TWTF--	:30	1	\$1,750.00	LV1	0.00	NM	1	\$1,750.00
8 News Now 5-630p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-TWTF--					1	\$1,750.00		0.00			
N 58	8	10/06/12	10/06/12	Politics Now S Sebelius	CM	Various	-----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
Politics Now S Sebelius															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$965.00		0.00			
N 59	8	10/07/12	10/07/12	NFL Reg Season Game	CM	NFL Football Reg.	-----S	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
NFL Football Reg. Season															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$7,700.00		0.00			
N 60	8	10/06/12	10/06/12	Sat Prime Special	CM	8-10p	-----S-	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
KLAS Movie: The Principle															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$2,000.00		0.00			
N 61	8	10/02/12	10/05/12	8 News Now 4-5a	CM	4-5a	-TWTF--	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
8 News Now 4-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 37377
 Alt Order #: 08860799
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 61	8	10/02/12	10/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a -TWTF--	:30	1	\$25.00	LV3	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		1		\$25.00	0.00					
N 62	8	10/02/12	10/05/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a -TWTF--	:30	1	\$20.00	LV4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		1		\$20.00	0.00					
N 63	8	10/02/12	10/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p -TWTF-- (4:30 PM-5:00 PM)	:30	1	\$1,575.00	LV1	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-TWTF--		1		\$1,575.00	0.00					
N 64	8	10/06/12	10/06/12	Sat Prime Special KLAS Movie: Madison	CM	8-10p -----S-	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		2		\$500.00	0.00					
N 65	8	10/06/12	10/06/12	Sat 1135p-1235a Priv P@M Private Practice	CM	1135p-1235a -----S-	:30	1	\$335.00	LV1	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		1		\$335.00	0.00					
N 66	8	10/07/12	10/07/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	:30	1	\$65.00	LV3	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S		1		\$65.00	0.00					
Totals													154	\$73,965.00